

REPORT:

# Georgia Families Highly Concerned with Rising Healthcare Costs Amid COVID-19 Pandemic

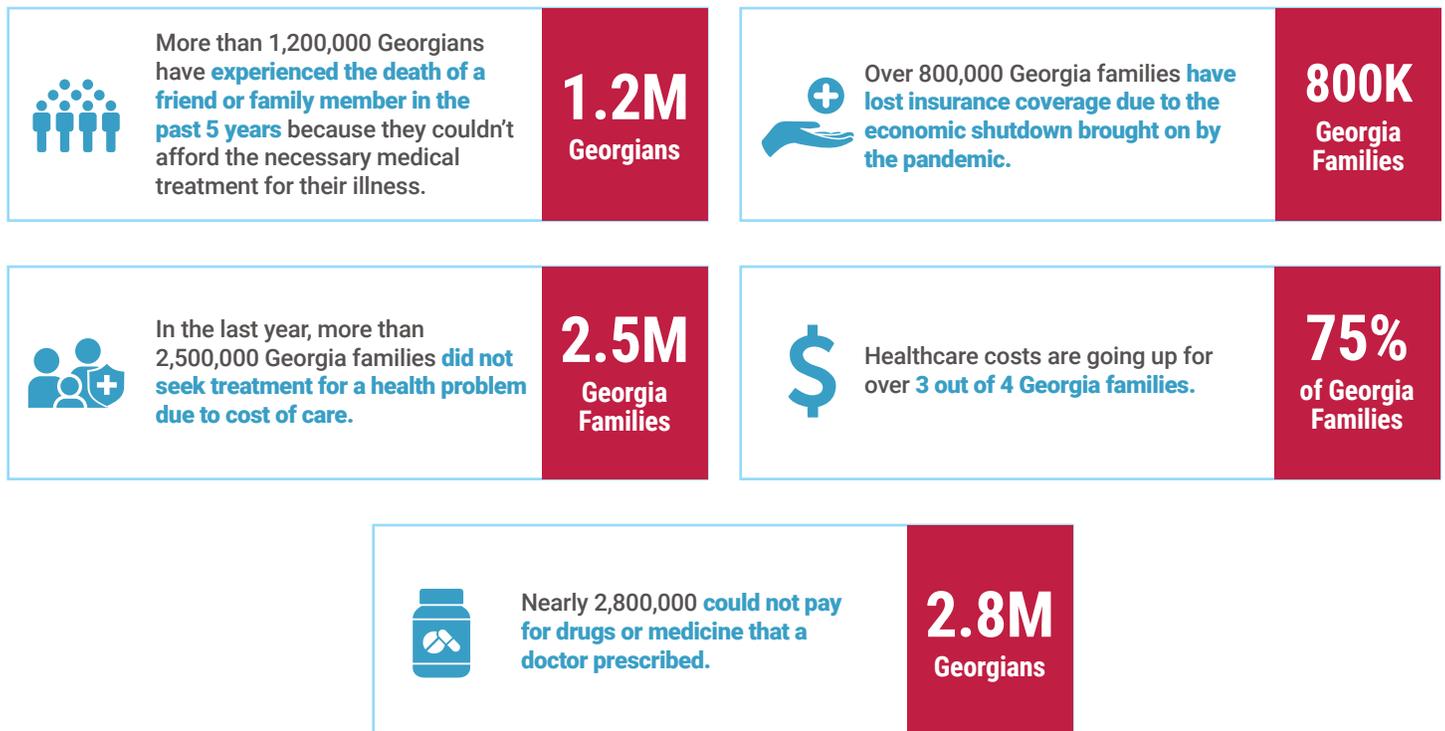
## A new survey of likely Georgia voters

found a rapidly growing healthcare cost crisis. The results are staggering – hundreds of thousands of Georgians are unable to afford treatment for health problems or medications prescribed by a doctor. Georgians who lack health coverage often delay seeking care from the doctor. Cost barriers prevent them from getting treatment and being able to afford prescription drugs – all realities that could lead to worse health outcomes, especially during the pandemic.



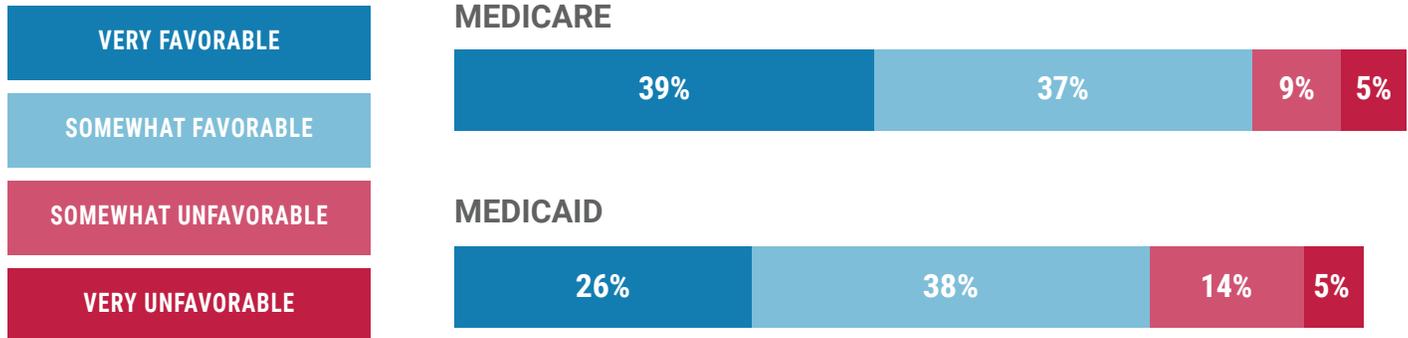
## KEY FINDINGS

Conducted by Global Strategy Group and released by West Health, this new survey exposes how many are feeling the devastating impacts of unaffordable and inaccessible healthcare – particularly during the pandemic:



## MEDICARE AND MEDICAID REMAIN POPULAR IN GEORGIA.

76% of Georgia voters have a favorable view of Medicare (compared to 14% unfavorable) and 64% have a favorable view of Medicaid (compared to 19% unfavorable).



*For decades Americans have been promised lower healthcare costs, but these have largely been broken promises. People are frustrated and worried, and more importantly, they are getting sicker and even dying.*

– TIM LASH, CHIEF STRATEGY OFFICER AT WEST HEALTH

## METHODOLOGY

The findings are from a multi-channel survey of 600 likely general election voters in Georgia between August 20 – 30, 2020. Interviews were conducted by live telephone and via web-based panel. Interviews conducted via web-based panel were matched back to a corresponding voter file. The confidence interval for the survey at 95% confidence interval overall is +/- 4% within each state. Topline data reports are available [here](#).

## ABOUT GLOBAL STRATEGY GROUP

Global Strategy Group is the go-to public affairs, communications, and research partner for companies, causes, and campaigns. We work with our clients to build their reputations, tackle big challenges, drive positive change, and win.

## ABOUT WEST HEALTH

Solely funded by philanthropists Gary and Mary West, West Health is a family of nonprofit and nonpartisan organizations including the Gary and Mary West Foundation and Gary and Mary West Health Institute in San Diego, and the Gary and Mary West Health Policy Center in Washington, D.C. West Health is dedicated to lowering healthcare costs to enable seniors to successfully age in place with access to high-quality, affordable health and support services that preserve and protect their dignity, quality of life and independence. [Learn more at www.westhealth.org](#) and follow [@westhealth](#).